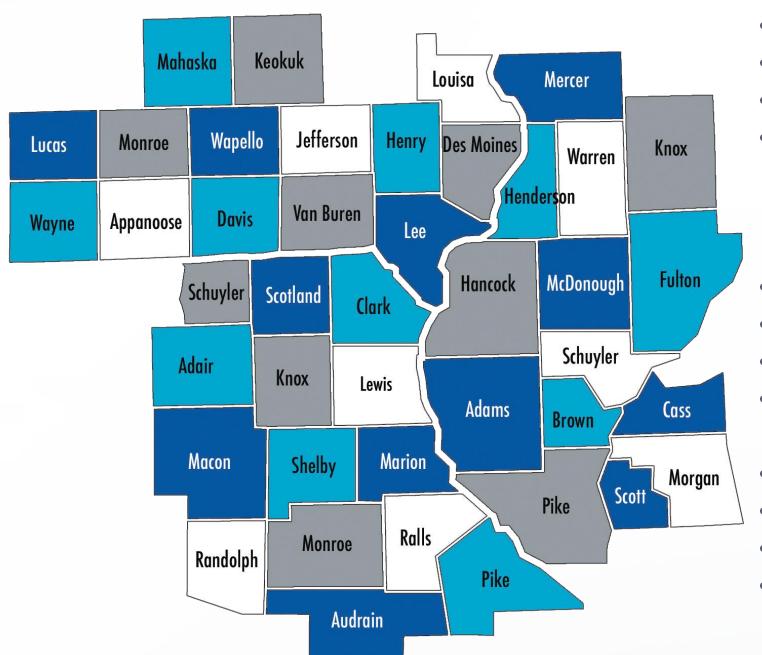
# Tri-State Development: Resources that Fuel Regional Economic Growth

Tri-State Development at Culver-Stockton College strengthens our rural economy by turning insights into impact. Through data-driven collaboration and innovative solutions, we provide the tools, resources, and connections that empower communities, businesses, and policymakers to build a thriving regional future.





### The Tri-State Region



- 42 counties
- All federally designated as rural
- 13 counties located along the Mississippi River
- 8 Locks and Dams located within our region
  - 7 Mississippi
  - 1 Illinois
- Total Population: 735,000+
- Median Age: 41.2 years (NA 39.2 years)
- Poverty Rate: 14.03% (NA 12.46%)
- Housing Owner Occupied Rate: 73.49% (NA 65.24%)
- Median Year Housing Built: 1964 (NA 1981)
- Childcare Center Ratio: 12 (NA 11)
- Water Polluting Sites Index: 35.2 (NA 27.8)
- Low Cost of Living: 61.6 (NA 54.3)



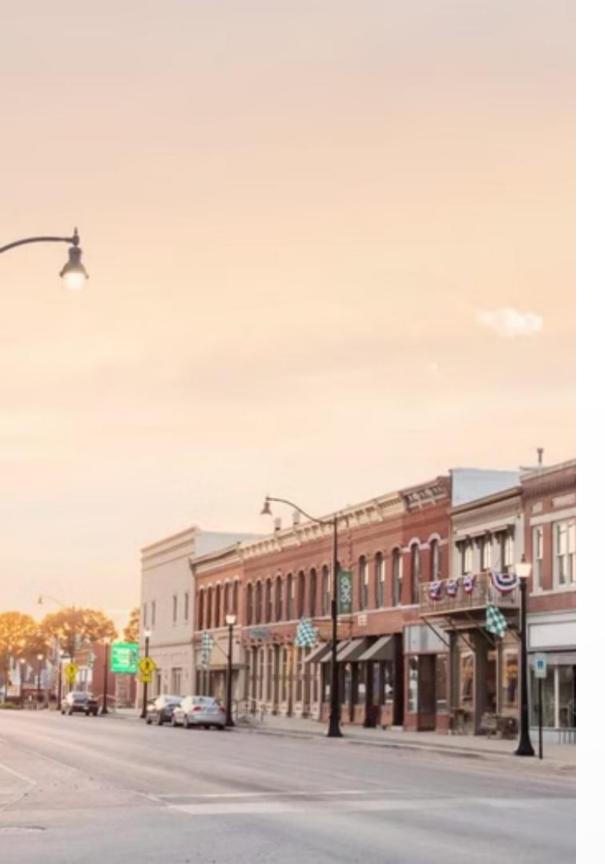
### Core Purpose

to strengthen the economic resilience of the Tri-State region by addressing critical challenges

### We Do This By

- equipping local leaders with essential tools
- fostering collaboration between stakeholders
- elevating rural opportunities on state and national levels

At its heart, Tri-State Development at Culver-Stockton College is about being an effective and collaborative partner in our region, proving that rural institutions can be powerhouses of innovation, leadership, and economic transformation, uniting people, data, and resources to turn potential into progress.



# Community Data & Insights







#### **Grant Support**

Our data tools strengthen funding applications, increasing success rates for regional initiatives.

#### **Applied Research**

We identify regional opportunities through comprehensive analysis of local economic patterns.

# Community Dashboard

Access up-to-date economic and demographic trends to inform strategic decisions for your community.

# Workforce Development Initiatives

We bridge gaps between education and employment through targeted programs that strengthen our regional workforce.

### Student Connections

Our Regional
Internship Program
creates valuable
partnerships between
talented students and
local businesses
seeking fresh
perspectives and
innovative solutions.

#### Skill Building

Through employer partnerships, we identify critical skill gaps and develop targeted corporate internships that equip participants with indemand competencies.

#### Career Pathways

We establish clear routes enabling regional residents to access quality employment opportunities without needing to relocate from their communities.



### Resourcing A Thriving Business Ecosystem









#### 1 Million Cups

Weekly meetings connect entrepreneurs with mentors and resources.

#### **Incubator Support**

Dedicated spaces nurture startups through their critical early stages.

#### **Funding Access**

We help businesses and organizations that support businesses navigate grant and investment opportunities.

#### **Network Building**

Businesses and organizations connect with peers facing similar challenges.



# Community Convening & Advocacy

# Economic Development Summit

Our annual gathering brings regional decision-makers together to align priorities and build momentum.

#### Strategic Problem-Solving

Focused teams tackle regional challenges such as broadband, transportation, workforce housing, and other critical topics.

#### Policy Advocacy

We strengthen regional initiatives through expert letters of support and targeted advocacy.

### How You Can Get Involved

Join us in building a stronger regional future through these key opportunities:





Leverage our community data dashboard and research findings to develop informed strategies for your organization's growth and impact.



#### Collaborate With Us

Bring your challenges to the table, participate in regional discussions, or propose new initiatives that can strengthen our collective economic ecosystem.



#### Stay Connected

Keep informed through our monthly newsletter and participate in our workshops and events to remain an active part of our regional development network.

### Let's Shape Our Region's Future Together



### Leslie Sieck

Vice President for Economic & Workforce Development Executive Director, Tri-State Development

**Culver-Stockton College** 

LSieck@culver.edu